



**GSIS** Government Service Insurance System  
Financial Center, Pasay City, Metro Manila 1308

**GMA NETWORK, INC.**  
GMA Network Center  
EDSA corner Timog Avenue  
Diliman, Quezon City

**Attention: Mr. RJ Antonio S. Seva**  
*Authorized Representative*

**NOTICE OF AWARD**

Dear **Mr. Seva**:

After thorough and careful evaluation of all documents submitted by your company to the GSIS Bids and Awards Committee (GBAC) re: **Advertisement Expense – Placement of GSIS Ads (National and Local)**, the Contract for aforementioned project is hereby awarded to **GMA Network, Inc. (DZBB 594)**, through Negotiated Procurement-Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services, for the contract price of **Six Million Eight Hundred Twenty Five Thousand Pesos (Php6,825,000.00)**. The contract shall commence upon receipt of the Notice to Proceed until 31 December 2017.

Please coordinate with Mgr. Mercedita Irene D. Tayag of the Corporate Communications Office for the execution of this project.

Very truly yours,

**SVP NORA MALUBAY-SALUDARES**  
OIC, Office of the President and General Manager  
Head of the Procuring Entity

Date OCT 11 2017

cc: Mgr. Mercedita Irene D. Tayag  
Corporate Communications Office