



GSIS Government Service Insurance System
Financial Center, Pasay City, Metro Manila 1308

ABS-CBN CORPORATION

ABS-CBN Broadcast Center
Sgt. Esguerra Avenue corner Mother Ignacia Street
Quezon City

Attention: Mr. Jose Agustin C. Benitez, Jr.
Authorized Representative

NOTICE OF AWARD

Dear **Mr. Benitez, Jr.:**

After thorough and careful evaluation of all documents submitted by your company to the GSIS Bids and Awards Committee (GBAC) re: **Advertisement Expense – Placement of GSIS Ads (National and Local)**, the Contract for aforementioned project is hereby awarded to **ABS-CBN Corporation (DZMM 630)**, through Negotiated Procurement-Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services, for the contract price of **Nine Million Three Hundred Twenty Three Thousand Eighty One Pesos and Sixty Centavos (Php9,323,081.60)**. The contract shall commence upon receipt of the Notice to Proceed until 31 December 2017.

Please coordinate with Mgr. Mercedita Irene D. Tayag of the Corporate Communications Office for the execution of this project.

Very truly yours,

SVP NORA MALUBAY-SALUDARES

OIC, Office of the President and General Manager
Head of the Procuring Entity

Date OCT 11 2017

cc: Mgr. Mercedita Irene D. Tayag
Corporate Communications Office